

# **PUBLIC FILE**

**KDND-FM  
Sundays, 6:00A-7:00A**

**PUBLIC FILE**

*Host: Kat Maudru*

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

## ISSUES / PROGRAMS LIST

### EDUCATION

Issue: **Homeless Veterans**  
Program: Public File  
Date: July 9, 2006  
Time: 6:00A-6:30A

Description: For the 15<sup>th</sup> time, some 300 homeless Sacramento area veterans and their families will have a home for 3 days. Stand Down is a military term for taking the soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given an opportunity to help themselves. Adversaries of the homeless include lack of safe shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Homeless veterans are not unlike soldiers in combat – living in the field, surviving by their wits with limited rations under extreme conditions. The three-day Stand Down encampment provides shelter, food, medical care, eye care, legal assistance, counseling and employment services. Volunteers from 35 private and government agencies assist the veterans and provide over 1 million dollars worth of services for the veterans and their families. The three-days off the street is just a small part of the program and really just a start as several of the participants enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drivers, salespeople, electricians, social workers and government employees.

Issue: **Safe Driving for Young Drivers**  
Program: Public File  
Date: July 16, 2006  
Time: 6:30A-7:00A

Description: Alive at 25 is a highly interactive four-hour traffic safety survival course specifically designed for 16 to 24 year old drivers – the group most likely to be hurt or killed in a vehicle crash. More than 400,000 young adults have learned life-saving defensive driving skills through Alive at 25 since 1995. National Safety Council developed the course to prevent traffic collisions, fatalities and violations. Instructors use workbook exercises, interactive media segments, group discussions, role-playing activities, short lectures, and guest speakers to help young drivers develop convictions and strategies that will keep them safer on the road. Alive at 25 teaches young drivers to take control of situations by taking responsibility for their own driving behavior. In a recent study by the Colorado State Patrol, 93% of Alive at 25 participants said they would change their driving behavior after going through the program. Alive at 25 helps young drivers see the real consequences of their choices, from losing a license and/or insurance coverage to losing relationships, mobility, or even their lives. Courts and schools nationwide use Alive at 25 in their violator programs.

Issue: **Adoption Choices**  
Program: Public File  
Date: July 23, 2006  
Time: 6:30A-7:00A

Description: Chicks in Crisis, Inc. is a non-profit agency designed to provide emergency assistance to women who are facing unplanned / unwanted pregnancy, who may or may not already have young children and are in crisis situations. It is the goal of CIC to provide options for these women and to prevent incidences of infant abandonment and death and to improve the chances of having healthy babies. Through transitional housing, medical/prenatal care, facilitation of open adoption services, life skill training and the development of job skills, CIC will assist women in making responsible choices and decisions for themselves and their children. CIC operates and supports a non-profit housing facility known as The House of Hope. This facility provides free services to women and their children in the following areas: Adoption facilitation service, medical treatment, housing assistance and referrals, food and clothing, education assistance, child care assistance and referrals, free or low cost parenting and co-parenting classes, legal guidance in Family Law, employment guidance and transportation arrangements. The House of Hope houses birthmothers awaiting adoptive families and/or homeless women with children. From this central location, all mothers and their children are transported to necessary medical, nutritional, educational, employment, parenting classes, work and court appointments, if needed.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

Issue: **Public Access to Legal Assistance**  
Program: Public File  
Date: July 23, 2006  
Time: 6:00A-6:30A

Description: The Sacramento County Public Law Library serves the bench, bar and citizens of Sacramento County. The California County Law Library system was established in 1891. Sacramento County Public Law Library is the 6<sup>th</sup> largest of California's 58 county law libraries with more than 65,000 volumes. The library is a practice library, focusing on practical materials for attorneys and lay persons. Use of the library's collection is free to all who enter the library. A team of highly skilled professional, technical, and clerical staff works together to provide appropriate resources to meet the legal research and information needs of library customers. The mission of the Sacramento County Public Law Library staff is to assist customers in their efforts to use the legal system effectively, continually improve services, cultivate new technologies to best serve customers, exhibit their values in their daily work, and seek to maximize customer's research dollar.

Issue: **Drug Free Communities**  
Program: Public File  
Date: July 30, 2006  
Time: 6:30A-7:00A

Description: Project Help is a coalition of active and committed community leaders in Sacramento County organizing residents in the fight against substance abuse. Recognizing that drug and alcohol abuse pose an increasingly serious threat to our community, they are dedicated to the elimination of substance abuse by youth and adults – a coalition of leaders from all sectors of this community. Other communities have organized against substance abuse with dramatic success. A coalition here will strengthen Sacramento County's ability to battle the abuse of methamphetamine, alcohol and other drugs by: increasing public awareness of the hidden dangers and high costs of substance abuse, galvanizing and uniting the community in its prevention and treatment efforts and improving coordination among the numerous public and private front-line agencies. Projects include a "No Drugs in My Neighborhood" which aids law enforcement in identifying and investigating drug labs and dealers.

Issue: **Learning Disabilities**  
Program: Public File  
Date: August 6, 2006  
Time: 6:00A-6:30A

Description: LDA is a 501(c)(3) non-profit volunteer organization of parents, professionals, and adults with learning disabilities. Its purpose is to promote and support the education and general welfare of children and adults of potentially normal intelligence who manifest learning, perceptual, and/or behavioral handicaps. The goals of the Learning Disabilities Association of California are to: advance parents' understanding and responsibility for the education of their children; increase community awareness and acceptance of the unique problems of persons with learning disabilities and their families; expand communication with regular and special educators at all levels; respond to unmet needs of individuals with learning disabilities and promote or create services to meet those needs; develop social and educational opportunities for individuals with learning disabilities; promote vocational and career education opportunities; encourage research in all aspects of learning disabilities; stimulate development of early detection programs; and serve as a consultant and/or liaison with other parents and professional organizations.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

Issue: **Counseling for Youth & Families**  
Program: Public File  
Date: August 6, 2006  
Time: 6:30A-7:00A

Description: Counselors at People Reaching Out assist youth and families in identifying difficulties and preventing or deterring drug and alcohol problems by providing information and educational materials. When specialized or professional services are appropriate, referrals are available. The program's educational community forums address personal growth, communication, parent/child relationships and substance abuse. Their Students Reaching Out program trains high school students to present prevention programs to fourth through eighth grade students in order to increase their conflict resolution, decision-making, and refusal skills in the areas of youth substance abuse and violence prevention. Mentors Reaching Out matches volunteer mentors from business and community organizations with at-risk high school students to encourage them in their academic, personal and career development.

Issue: **Music Education for Youth**  
Program: Public File  
Date: August 19, 2006  
Time: 6:00A-6:30A

Description: The White Noise International Music Festival features jazz, pop, funk and soul performed by world famous artists. Proceeds benefit the Roberts Family Development Center in Del Paso Heights. For the past 5 years, the RFDC has created a safe environment for children and youth to learn effective study and other habits through its Music for Minors Program, After School Program, Summer Kids Camp, Discovery Childcare Center and Computer Café. 65% of students participating in the programs for two or more years either maintained or improved their grades. It has been repeatedly demonstrated that the arts play a critical role in helping kids perform better academically as well as help them develop discipline and team effort skills.

Issue: **Children's Programs**  
Program: Public File  
Date: September 3, 2006  
Time: 6:00A-6:30A

Description: The 11<sup>th</sup> Annual Roseville Splash. Proceeds from this very popular event are shared by the Chamber of Commerce's Building improvement funds and the Roseville Park, Recreation and Libraries youth programs. One of these programs is the Roseville Police Activities League (RPAL), a non-profit organization that provides recreational and educational activities for the area's youth at low or no cost. The police department concentrates on prevention and addressing issues that lead to juvenile crime before it actually occurs. Developing strong relationships with kids in the community helps build respect for those who wear the badge and trust in a child, making crime prevention a reality. RPAL is the unique organization focused on building these relationships by involving the community's youth in positive activities with positive role models. Police officers and volunteers coach and assist children in programs such as pottery, photography, boxing, drawing, golf, and many more. Besides being fun and educational, the programs address social issues such as peer pressure, emotional insecurity and academic problems.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

Issue: **Programs for Underprivileged Youth**  
Program: Public File  
Date: September 10, 2006  
Time: 6:00A-6:30A

Description: The focus of the Rotary Club of Point West Sacramento follows that of Rotary International by working with two local schools: Jonas Salk Middle School and Encina High School as well as working with various charities and programs that will help improve the lives of less fortunate members of our community. They place special emphasis on programs where they can help children succeed. They believe that by transforming members of our society into productive people they stand the best chance of breaking the cycle of dependency upon society. Proceeds from the upcoming 11<sup>th</sup> Annual Brewfest benefit the Rotary's Operation School Bell which provides shows, school clothing or uniforms, hygiene kits and other appropriate items to Sacramento area K-6 children in need. The new clothing increases their incentive for regular school attendance, higher academic performance and enhances self esteem. Over 2000 students were clothed last year.

Issue: **Youth Programs**  
Program: Public File  
Date: September 17, 2006  
Time: 6:00A-6:30A

Description: The Taco Bell Foundation has successfully raised more than \$15 million to benefit at-risk teens, thanks to the support of customers, franchisees, vendors and employees over the past 10 years. This funding supports programs at Boys & Girls Clubs of America (BGCA), providing leadership and personal growth opportunities for more than a million young people since 1995. The Taco Bell Foundation is a public charity established in 1992 to improve the lives of young people. Through an exclusive partnership with the Boys & Girls Club of America, the Foundation created a national program to foster educational, career and service opportunities for teens. The Foundation's goals are met through donations from Taco Bell customers, along with support from Taco Bell Corp., its employees and franchisees. Funding supports the nearly 2,000 Taco Bell TEENSupreme Keystone Clubs at Boys & Girls Clubs worldwide. These are small group leadership development clubs for young people ages 14-18. Additionally, there are 400 Teen Centers found at Boys & Girls Clubs across the country. Each center has its own dedicated staff and teen-oriented programming designed for the unique needs of its members.

## **ISSUES / PROGRAMS LIST**

### **ECONOMY**

Issue: **The Rice Industry in California**  
Program: Public File  
Date: September 17, 2006  
Time: 6:00A-6:30A

Description: Rice is the most widely consumed grain in the world. In addition to feeding a third of the world's population, rice impacts some facet of our lives every day. In California, the state's ricelands provide an unparalleled wildlife habitat for hundreds of species. It is also the economic engine that drives jobs throughout the state. California rice supports our rich, diverse history in the state. The grain first arrived in California as a result of the Gold Rush and the need to find food for the thousands of Asian immigrants arriving in the state. The California rice industry has also recently completed its significant contribution to cleaner air by greatly reducing its open-field burning of rice straw. California rice has been a leader in improving water quality for the last 20 years by innovatively working with programs that decrease concentrations of select pesticides in the surface water of the rice-growing regions.

## **ISSUES / PROGRAMS LIST**

### **GOVERNMENT**

Issue: **Homeless Veterans**  
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Description: For the 15<sup>th</sup> time, some 300 homeless Sacramento area veterans and their families will have a home for 3 days. Stand Down is a military term for taking the soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given an opportunity to help themselves. Adversaries of the homeless include lack of safe shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Homeless veterans are not unlike soldiers in combat – living in the field, surviving by their wits with limited rations under extreme conditions. The three-day Stand Down encampment provides shelter, food, medical care, eye care, legal assistance, counseling and employment services. Volunteers from 35 private and government agencies assist the veterans and provide over 1 million dollars worth of services for the veterans and their families. The three-days off the street is just a small part of the program and really just a start as several of the participants enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drivers, salespeople, electricians, social workers and government employees.

Issue: **Clinical Trials**  
Program: Public File  
Date: July 16, 2006  
Time: 6:00A-6:30A

Description: A clinical trial (also clinical research) is a research study in human volunteers to answer specific health questions. Carefully conducted clinical trials are the fastest and safest way to find treatments that work in people and ways to improve health. Interventional trials determine whether experimental treatments or new ways of using known therapies are safe and effective under controlled environments. Observational trials address health issues in large groups of people or populations in natural settings. Participants in clinical trials can play a more active role in their own health care, gain access to new research treatments before they are widely available, and help others by contributing to medical research. The ethical and legal codes that govern medical practice also apply to clinical trials. In addition, most clinical research is federally regulated with built in safeguards to protect the participants. The trial follows a carefully controlled protocol, a study plan which details what researchers will do in the study. As a clinical trial progresses, researchers report the results of the trial at scientific meetings, to medical journals, and to various government agencies.

Issue: **Public Access to Legal Assistance**  
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## **ISSUES / PROGRAMS LIST**

### **GOVERNMENT (Cont'd)**

Issue: **Celebrating Women's Right To Vote**  
Program: Public File  
Date: August 13, 2006  
Time: 6:00A-6:30A

Description: The Women's Equality Day Parade in Sacramento is held on August 26<sup>th</sup>, because this is the anniversary of women in the United States winning the right to vote after a 72-year political campaign. The campaign began at the first women's rights convention in Seneca Falls in July of 1848, and ended with the ratification of the 19<sup>th</sup> amendment to the US Constitution on August 26, 1920. August 26<sup>th</sup> of each year is designated in the United States as Women's Equality Day. Instituted by Rep. Bella Abzug and first established in 1971, the date commemorates the passage of the 19<sup>th</sup> Amendment, the Woman Suffrage Amendment to the U.S. Constitution, which gave U.S. women full voting rights in 1920.

Issue: **Children's Programs**  
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Issue: **The Rice Industry in California**  
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Description: Rice is the most widely consumed grain in the world. In addition to feeding a third of the world's population, rice impacts some facet of our lives every day. In California, the state's ricelands provide an unparalleled wildlife habitat for hundreds of species. It is also the economic engine that drives jobs throughout the state. California rice supports our rich, diverse history in the state. The grain first arrived in California as a result of the Gold Rush and the need to find food for the thousands of Asian immigrants arriving in the state. The California rice industry has also recently completed its significant contribution to cleaner air by greatly reducing its open-field burning of rice straw. California rice has been a leader in improving water quality for the last 20 years by innovatively working with programs that decrease concentrations of select pesticides in the surface water of the rice-growing regions.

## **ISSUES / PROGRAMS LIST**

### **HEALTH**

**Issue:** Homeless Veterans  
**Program:** Public File  
**Date:** July 9, 2006  
**Time:** 6:00A-6:30A

**Description:** For the 15<sup>th</sup> time, some 300 homeless Sacramento area veterans and their families will have a home for 3 days. Stand Down is a military term for taking the soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given an opportunity to help themselves. Adversaries of the homeless include lack of safe shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Homeless veterans are not unlike soldiers in combat – living in the field, surviving by their wits with limited rations under extreme conditions. The three-day Stand Down encampment provides shelter, food, medical care, eye care, legal assistance, counseling and employment services. Volunteers from 35 private and government agencies assist the veterans and provide over 1 million dollars worth of services for the veterans and their families. The three-days off the street is just a small part of the program and really just a start as several of the participants enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drivers, salespeople, electricians, social workers and government employees.

**Issue:** OxyContin Abuse  
**Program:** Public File  
**Date:** July 9, 2006  
**Time:** 6:30A-7:00A

**Description:** OxyContin was developed as a pain management drug for patients with terminal cancer. It was originally intended to help patients with chronic, severe pain. In the past several years, however, it has become more common for the drug to be prescribed for milder ailments such as sports injuries, dental problems, and broken bones. OxyContin abuse has been well documented all over the country. Hundreds of people have died from misusing OxyContin and more have had their lives disrupted. Even more troubling is that legitimate users – people who are prescribed OxyContin for medical reasons and are taking the drug as prescribed by their doctors are becoming horribly addicted. In many cases, legitimate OxyContin users have become addicted and have engaged in abusive behavior because of their addiction. OxyContin-related emergency room mentions have skyrocketed from 100 in 1996 to almost 15,000 last year.

**Issue:** Clinical Trials  
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**Description:** A clinical trial (also clinical research) is a research study in human volunteers to answer specific health questions. Carefully conducted clinical trials are the fastest and safest way to find treatments that work in people and ways to improve health. Interventional trials determine whether experimental treatments or new ways of using known therapies are safe and effective under controlled environments. Observational trials address health issues in large groups of people or populations in natural settings. Participants in clinical trials can play a more active role in their own health care, gain access to new research treatments before they are widely available, and help others by contributing to medical research. The ethical and legal codes that govern medical practice also apply to clinical trials. In addition, most clinical research is federally regulated with built in safeguards to protect the participants. The trial follows a carefully controlled protocol, a study plan which details what researchers will do in the study. As a clinical trial progresses, researchers report the results of the trial at scientific meetings, to medical journals, and to various government agencies.

## ISSUES / PROGRAMS LIST

### HEALTH (Cont'd)

**Issue:** **Safe Driving for Young Drivers**  
**Program:** Public File  
**Date:** July 16, 2006  
**Time:** 6:30A-7:00A

**Description:** Alive at 25 is a highly interactive four-hour traffic safety survival course specifically designed for 16 to 24 year old drivers – the group most likely to be hurt or killed in a vehicle crash. More than 400,000 young adults have learned life-saving defensive driving skills through Alive at 25 since 1995. National Safety Council developed the course to prevent traffic collisions, fatalities and violations. Instructors use workbook exercises, interactive media segments, group discussions, role-playing activities, short lectures, and guest speakers to help young drivers develop convictions and strategies that will keep them safer on the road. Alive at 25 teaches young drivers to take control of situations by taking responsibility for their own driving behavior. In a recent study by the Colorado State Patrol, 93% of Alive at 25 participants said they would change their driving behavior after going through the program. Alive at 25 helps young drivers see the real consequences of their choices, from losing a license and/or insurance coverage to losing relationships, mobility, or even their lives. Courts and schools nationwide use Alive at 25 in their violator programs.

**Issue:** **Adoption Choices**  
**Program:** Public File  
**Date:** July 23, 2006  
**Time:** 6:30A-7:00A

**Description:** Chicks in Crisis, Inc. is a non-profit agency designed to provide emergency assistance to women who are facing unplanned / unwanted pregnancy, who may or may not already have young children and are in crisis situations. It is the goal of CIC to provide options for these women and to prevent incidences of infant abandonment and death and to improve the chances of having healthy babies. Through transitional housing, medical/prenatal care, facilitation of open adoption services, life skill training and the development of job skills, CIC will assist women in making responsible choices and decisions for themselves and their children. CIC operates and supports a non-profit housing facility known as The House of Hope. This facility provides free services to women and their children in the following areas: Adoption facilitation service, medical treatment, housing assistance and referrals, food and clothing, education assistance, child care assistance and referrals, free or low cost parenting and co-parenting classes, legal guidance in Family Law, employment guidance and transportation arrangements. The House of Hope houses birthmothers awaiting adoptive families and/or homeless women with children. From this central location, all mothers and their children are transported to necessary medical, nutritional, educational, employment, parenting classes, work and court appointments, if needed.

**Issue:** **Skin Care**  
**Program:** Public File  
**Date:** July 30, 2006  
**Time:** 6:00A-6:30A

**Description:** To some extent, genes determine how well skin stands the test of time. But environmental factors, especially sun exposure, play the largest role. As the population ages, more and more people who are middle-aged or over will be diagnosed with skin disorders, some that will be life-threatening. One of the most rapidly-expanding areas of cosmetic surgery is skin care and the treatment of the wrinkles and lines that inevitably appear with time. A wide spectrum of treatments is available. There has been significant progress in treating aging skin. Advances in skin care techniques have made it possible to minimize and, in certain cases, reverse some of the damage that time and the environment have caused. New cosmetic techniques and procedures offer the possibility of a rejuvenated, more youthful appearance. From chemical peels and Botox injections to powerful lasers that can vaporize wrinkles and discolored spots, physicians and skin aestheticians have an array of tools in their arsenal to fight the signs of aging.

## ISSUES / PROGRAMS LIST

### HEALTH (Cont'd)

Issue: **Healthier Air**  
Program: Public File  
Date: August 13, 2006  
Time: 6:30A-7:00A

Description: Breathe California of Sacramento-Emigrant Trails, founded in Sacramento in 1917 as the Sacramento Society for the Prevention and Cure of Tuberculosis, has been a champion in fighting for clean air, healthy lungs and the elimination of lung disease in the Sacramento region. Focusing on local, grassroots prevention and education programs, Breathe California of Sacramento-Emigrant Trails is committed to innovative programs to improve the lung health of our communities. Breathe California of Sacramento-Emigrant Trails is the same organization that pioneered smoke-free workplaces and restaurants, was a leader in making light-rail a reality in Sacramento, created the Asthma Tool Kit as a practical resource for children, parents, schools and health professionals, and was a founding member of the Cleaner Air Partnership, as well as other groundbreaking programs. As they look toward the future, Breathe California of Sacramento-Emigrant Trails will continue to be the leader in creative and successful programs and initiatives that will ultimately ensure that every breath we take in the Sacramento region is a healthy one.

Issue: **AIDS**  
Program: Public File  
Date: August 26, 2006  
Time: 6:30A-7:00A

Description: The AIDS Run/Walk helps Sacramento region agencies meet the needs of people in our area. There are over 4,000 people living with HIV / AIDS in the Sacramento Metropolitan region. HIV / AIDS affects many families, parents and children in the Sacramento region. Over 40,000 new infections happen in the US every year. Proceeds from the AIDS Walk / Run go toward housing assistance, hospice care, food and food supplements, transportation to appointments, medical care, medication, counseling, mental health services, dental work, limited emergency financial assistance, daycare and respite care vouchers, services for children, HIV prevention programs and alcohol and drug treatment services.

Issue: **Shaken Baby Syndrome**  
Program: Public File  
Date: September 30, 2006  
Time: 6:30A-7:00A

Description: Shaken Baby Syndrome is a collective term for the internal head injuries a baby or young child sustains from being violently shaken. Every year, nearly 50,000 children in the United States are forcefully shaken by their caretakers. The victims are on average six to eight months old, but may be as old as five years or as young as a few days. The shaking may occur as a response of frustration to the baby's inconsolable crying or as an action of routine abuse. Infants and small children are especially vulnerable to SBS because their neck muscles are still too weak to adequately support their disproportionately large heads and their young brain tissue and blood vessels are extremely fragile. When an infant is vigorously shaken by the arms, legs, shoulders, or chest, the whiplash motion repeatedly jars the baby's brain with tremendous force, causing internal damage and bleeding. While there may be no obvious external signs of injury following shaking, the child may suffer internally from brain bleeding and bruising, brain swelling and damage; mental retardation, hearing loss, paralysis, speech impairment and learning disabilities; and death. Nearly 2,000 children die every year as a result of being shaken. Shaken Baby Syndrome is preventable with public education. Adults must be actively taught that shaking a child is never acceptable and can cause severe injury or death.

## **ISSUES / PROGRAMS LIST**

### **ENVIRONMENT, ENERGY & TRANSPORTATION**

**Issue:** **Safe Driving for Young Drivers**  
**Program:** Public File  
**Date:** July 16, 2006  
**Time:** 6:30A-7:00A

**Description:** Alive at 25 is a highly interactive four-hour traffic safety survival course specifically designed for 16 to 24 year old drivers – the group most likely to be hurt or killed in a vehicle crash. More than 400,000 young adults have learned life-saving defensive driving skills through Alive at 25 since 1995. National Safety Council developed the course to prevent traffic collisions, fatalities and violations. Instructors use workbook exercises, interactive media segments, group discussions, role-playing activities, short lectures, and guest speakers to help young drivers develop convictions and strategies that will keep them safer on the road. Alive at 25 teaches young drivers to take control of situations by taking responsibility for their own driving behavior. In a recent study by the Colorado State Patrol, 93% of Alive at 25 participants said they would change their driving behavior after going through the program. Alive at 25 helps young drivers see the real consequences of their choices, from losing a license and/or insurance coverage to losing relationships, mobility, or even their lives. Courts and schools nationwide use Alive at 25 in their violator programs.

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## **ISSUES / PROGRAMS LIST**

### **MINORITIES, WOMEN & AGING**

**Issue: Adoption Choices**

**Program: Public File**

**Date: July 23, 2006**

**Time: 6:30A-7:00A**

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**Issue: Celebrating Women's Right To Vote**

**Program: Public File**

**Date: August 13, 2006**

**Time: 6:00A-6:30A**

**Description:** The Women's Equality Day Parade in Sacramento is held on August 26<sup>th</sup>, because this is the anniversary of women in the United States winning the right to vote after a 72-year political campaign. The campaign began at the first women's rights convention in Seneca Falls in July of 1848, and ended with the ratification of the 19<sup>th</sup> amendment to the US Constitution on August 26, 1920. August 26<sup>th</sup> of each year is designated in the United States as Women's Equality Day. Instituted by Rep. Bella Abzug and first established in 1971, the date commemorates the passage of the 19<sup>th</sup> Amendment, the Woman Suffrage Amendment to the U.S. Constitution, which gave U.S. women full voting rights in 1920.

**Issue: Retirement**

**Program: Public File**

**Date: August 19, 2006**

**Time: 6:00A-6:30A**

**Description:** Pre-Retirement coaching is a must for "Baby Boomers" going into Retirement. Even with 'financials' in good shape, it is not the happy, care-free life that "they" said it would be. There are far too many disturbing statistics about retirees and premature death. The more our guest studied the phenomenon called "Retirement", and its pitfalls, the more he became convinced of the importance of bringing greater awareness to people headed in that direction. I know simple awareness is often curative. Hidden and unspoken issues that come with retirement include loss of professional identity, loss of daily routine, loss of social circle and the loss of creative and productive outlets.

## ISSUES / PROGRAMS LIST

### CRIME

Issue: **Homeless Veterans**  
Program: Public File  
Date: July 9, 2006  
Time: 6:00A-6:30A

Description: For the 15<sup>th</sup> time, some 300 homeless Sacramento area veterans and their families will have a home for 3 days. Stand Down is a military term for taking the soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given an opportunity to help themselves. Adversaries of the homeless include lack of safe shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Homeless veterans are not unlike soldiers in combat – living in the field, surviving by their wits with limited rations under extreme conditions. The three-day Stand Down encampment provides shelter, food, medical care, eye care, legal assistance, counseling and employment services. Volunteers from 35 private and government agencies assist the veterans and provide over 1 million dollars worth of services for the veterans and their families. The three-days off the street is just a small part of the program and really just a start as several of the participants enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drivers, salespeople, electricians, social workers and government employees.

Issue: **Public Access to Legal Assistance**  
Program: Public File  
Date: July 23, 2006  
Time: 6:00A-6:30A

Description: The Sacramento County Public Law Library serves the bench, bar and citizens of Sacramento County. The California County Law Library system was established in 1891. Sacramento County Public Law Library is the 6<sup>th</sup> largest of California's 58 county law libraries with more than 65,000 volumes. The library is a practice library, focusing on practical materials for attorneys and lay persons. Use of the library's collection is free to all who enter the library. A team of highly skilled professional, technical, and clerical staff works together to provide appropriate resources to meet the legal research and information needs of library customers. The mission of the Sacramento County Public Law Library staff is to assist customers in their efforts to use the legal system effectively, continually improve services, cultivate new technologies to best serve customers, exhibit their values in their daily work, and seek to maximize customer's research dollar.

Issue: **Drug Free Communities**  
Program: Public File  
Date: July 30, 2006  
Time: 6:30A-7:00A

Description: Project Help is a coalition of active and committed community leaders in Sacramento County organizing residents in the fight against substance abuse. Recognizing that drug and alcohol abuse pose an increasingly serious threat to our community, they are dedicated to the elimination of substance abuse by youth and adults – a coalition of leaders from all sectors of this community. Other communities have organized against substance abuse with dramatic success. A coalition here will strengthen Sacramento County's ability to battle the abuse of methamphetamine, alcohol and other drugs by: increasing public awareness of the hidden dangers and high costs of substance abuse, galvanizing and uniting the community in its prevention and treatment efforts and improving coordination among the numerous public and private front-line agencies. Projects include a "No Drugs in My Neighborhood" which aids law enforcement in identifying and investigating drug labs and dealers.

## ISSUES / PROGRAMS LIST

### CRIME (Cont'd)

Issue: **Identity Theft**  
Program: Public File  
Date: August 26, 2006  
Time: 6:00A-6:30A

Description: Identity theft occurs when someone uses your personal information without your permission to commit fraud or other crimes. While you can't entirely control whether you will become a victim, there are steps you can take to minimize your risk. Despite your best efforts to manage the flow of your personal information or to keep it to yourself, skilled identity thieves may use a variety of methods to gain access to your data. They get information from businesses or other institutions by stealing records or information while they're on the job, bribing an employee who has access to these records, hacking these records, or conning information out of employees. It's difficult to predict how long the effects of identity theft may linger. That's because it depends on many factors including the type of theft, whether the thief sold or passed your information on to other thieves, whether the thief is caught, and problems related to correcting your credit report. Victims of identity theft should monitor their credit reports and other financial records for several months after they discover the crime. Victims should review their credit reports once every three months in the first year of the theft, and once a year thereafter.

Issue: **Children's Programs**  
Program: Public File  
Date: September 3, 2006  
Time: 6:00A-6:30A

Description: The 11<sup>th</sup> Annual Roseville Splash. Proceeds from this very popular event are shared by the Chamber of Commerce's Building improvement funds and the Roseville Park, Recreation and Libraries youth programs. One of these programs is the Roseville Police Activities League (RPAL), a non-profit organization that provides recreational and educational activities for the areas youth at low or no cost. The police department concentrates on prevention and addressing issues that lead to juvenile crime before it actually occurs. Developing strong relationships with kids in the community helps build respect for those who wear the badge and trust in a child, making crime prevention a reality. RPAL is the unique organization focused on building these relationships by involving the community's youth in positive activities with positive role models. Police officers and volunteers coach and assist children in programs such as pottery, photography, boxing, drawing, golf, and many more. Besides being fun and educational, the programs address social issues such as peer pressure, emotional insecurity and academic problems.

Issue: **Child Abuse Prevention**  
Program: Public File  
Date: September 10, 2006  
Time: 6:30A-7:00A

Description: Almost 800,000 children in California and over 6,000 children in Placer County are reported abused every year. Every 47 seconds a child is abused. One out of three girls and one out of six boys will be sexually molested. The Child Abuse Prevention Council of Placer County is a not-for-profit agency formed in 1988. It is governed by volunteer community leaders and children's agency professionals devoted to preventing and healing child abuse in all its forms. CAPC's vision is that all children grow up in safe, healthy and nurturing homes. Their goals include being advocates for the needs of Placer County's abused and neglected children, educating professionals and the community-at-large to recognize and do something about child abuse, creating new programs to prevent abuse and to help abused and neglected children, and planning and coordinating existing children's services to make them more responsive and cost effective.



## ISSUES / PROGRAMS LIST

### DRUG ABUSE

Issue: **Homeless Veterans**  
Program: Public File  
Date: July 9, 2006  
Time: 6:00A-6:30A

Description: For the 15<sup>th</sup> time, some 300 homeless Sacramento area veterans and their families will have a home for 3 days. Stand Down is a military term for taking the soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given an opportunity to help themselves. Adversaries of the homeless include lack of safe shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Homeless veterans are not unlike soldiers in combat – living in the field, surviving by their wits with limited rations under extreme conditions. The three-day Stand Down encampment provides shelter, food, medical care, eye care, legal assistance, counseling and employment services. Volunteers from 35 private and government agencies assist the veterans and provide over 1 million dollars worth of services for the veterans and their families. The three-days off the street is just a small part of the program and really just a start as several of the participants enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drivers, salespeople, electricians, social workers and government employees.

Issue: **OxyContin Abuse**  
Program: Public File  
Date: July 9, 2006  
Time: 6:30A-7:00A

Description: OxyContin was developed as a pain management drug for patients with terminal cancer. It was originally intended to help patients with chronic, severe pain. In the past several years, however, it has become more common for the drug to be prescribed for milder ailments such as sports injuries, dental problems, and broken bones. OxyContin abuse has been well documented all over the country. Hundreds of people have died from misusing OxyContin and more have had their lives disrupted. Even more troubling is that legitimate users – people who are prescribed OxyContin for medical reasons and are taking the drug as prescribed by their doctors are becoming horribly addicted. In many cases, legitimate OxyContin users have become addicted and have engaged in abusive behavior because of their addiction. OxyContin-related emergency room mentions have skyrocketed from 100 in 1996 to almost 15,000 last year.

Issue: **Drug Free Communities**  
Program: Public File  
Date: July 30, 2006  
Time: 6:30A-7:00A

Description: Project Help is a coalition of active and committed community leaders in Sacramento County organizing residents in the fight against substance abuse. Recognizing that drug and alcohol abuse pose an increasingly serious threat to our community, they are dedicated to the elimination of substance abuse by youth and adults – a coalition of leaders from all sectors of this community. Other communities have organized against substance abuse with dramatic success. A coalition here will strengthen Sacramento County's ability to battle the abuse of methamphetamine, alcohol and other drugs by: increasing public awareness of the hidden dangers and high costs of substance abuse, galvanizing and uniting the community in its prevention and treatment efforts and improving coordination among the numerous public and private front-line agencies. Projects include a "No Drugs in My Neighborhood" which aids law enforcement in identifying and investigating drug labs and dealers.

## **ISSUES / PROGRAMS LIST**

### **DRUG ABUSE (Cont'd)**

Issue: **AIDS**  
Program: Public File  
Date: August 26, 2006  
Time: 6:30A-7:00A

Description: The AIDS Run/Walk helps Sacramento region agencies meet the needs of people in our area. There are over 4,000 people living with HIV / AIDS in the Sacramento Metropolitan region. HIV / AIDS affects many families, parents and children in the Sacramento region. Over 40,000 new infections happen in the US every year. Proceeds from the AIDS Walk / Run go toward housing assistance, hospice care, food and food supplements, transportation to appointments, medical care, medication, counseling, mental health services, dental work, limited emergency financial assistance, daycare and respite care vouchers, services for children, HIV prevention programs and alcohol and drug treatment services.

## **ISSUES / PROGRAMS LIST**

### **HOUSING**

Issue: **Homeless Veterans**  
Program: Public File  
Date: July 9, 2006  
Time: 6:00A-6:30A

Description: For the 15<sup>th</sup> time, some 300 homeless Sacramento area veterans and their families will have a home for 3 days. Stand Down is a military term for taking the soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given an opportunity to help themselves. Adversaries of the homeless include lack of safe shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Homeless veterans are not unlike soldiers in combat – living in the field, surviving by their wits with limited rations under extreme conditions. The three-day Stand Down encampment provides shelter, food, medical care, eye care, legal assistance, counseling and employment services. Volunteers from 35 private and government agencies assist the veterans and provide over 1 million dollars worth of services for the veterans and their families. The three-days off the street is just a small part of the program and really just a start as several of the participants enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drivers, salespeople, electricians, social workers and government employees.

Issue: **Adoption Choices**  
Program: Public File  
Date: July 23, 2006  
Time: 6:30A-7:00A

Description: Chicks in Crisis, Inc. is a non-profit agency designed to provide emergency assistance to women who are facing unplanned / unwanted pregnancy, who may or may not already have young children and are in crisis situations. It is the goal of CIC to provide options for these women and to prevent incidences of infant abandonment and death and to improve the chances of having healthy babies. Through transitional housing, medical/prenatal care, facilitation of open adoption services, life skill training and the development of job skills, CIC will assist women in making responsible choices and decisions for themselves and their children. CIC operates and supports a non-profit housing facility known as The House of Hope. This facility provides free services to women and their children in the following areas: Adoption facilitation service, medical treatment, housing assistance and referrals, food and clothing, education assistance, child care assistance and referrals, free or low cost parenting and co-parenting classes, legal guidance in Family Law, employment guidance and transportation arrangements. The House of Hope houses birthmothers awaiting adoptive families and/or homeless women with children. From this central location, all mothers and their children are transported to necessary medical, nutritional, educational, employment, parenting classes, work and court appointments, if needed.

Issue: **AIDS**  
Program: Public File  
Date: August 26, 2006  
Time: 6:30A-7:00A

Description: The AIDS Run/Walk helps Sacramento region agencies meet the needs of people in our area. There are over 4,000 people living with HIV / AIDS in the Sacramento Metropolitan region. HIV / AIDS affects many families, parents and children in the Sacramento region. Over 40,000 new infections happen in the US every year. Proceeds from the AIDS Walk / Run go toward housing assistance, hospice care, food and food supplements, transportation to appointments, medical care, medication, counseling, mental health services, dental work, limited emergency financial assistance, daycare and respite care vouchers, services for children, HIV prevention programs and alcohol and drug treatment services.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY**

**Issue: Safe Driving for Young Drivers**

**Program:** Public File

**Date:** July 16, 2006

**Time:** 6:30A-7:00A

**Description:** Alive at 25 is a highly interactive four-hour traffic safety survival course specifically designed for 16 to 24 year old drivers – the group most likely to be hurt or killed in a vehicle crash. More than 400,000 young adults have learned life-saving defensive driving skills through Alive at 25 since 1995. National Safety Council developed the course to prevent traffic collisions, fatalities and violations. Instructors use workbook exercises, interactive media segments, group discussions, role-playing activities, short lectures, and guest speakers to help young drivers develop convictions and strategies that will keep them safer on the road. Alive at 25 teaches young drivers to take control of situations by taking responsibility for their own driving behavior. In a recent study by the Colorado State Patrol, 93% of Alive at 25 participants said they would change their driving behavior after going through the program. Alive at 25 helps young drivers see the real consequences of their choices, from losing a license and/or insurance coverage to losing relationships, mobility, or even their lives. Courts and schools nationwide use Alive at 25 in their violator programs.

**Issue: Adoption Choices**

**Program:** Public File

**Date:** July 23, 2006

**Time:** 6:30A-7:00A

**Description:** Chicks in Crisis, Inc. is a non-profit agency designed to provide emergency assistance to women who are facing unplanned / unwanted pregnancy, who may or may not already have young children and are in crisis situations. It is the goal of CIC to provide options for these women and to prevent incidences of infant abandonment and death and to improve the chances of having healthy babies. Through transitional housing, medical/prenatal care, facilitation of open adoption services, life skill training and the development of job skills, CIC will assist women in making responsible choices and decisions for themselves and their children. CIC operates and supports a non-profit housing facility known as The House of Hope. This facility provides free services to women and their children in the following areas: Adoption facilitation service, medical treatment, housing assistance and referrals, food and clothing, education assistance, child care assistance and referrals, free or low cost parenting and co-parenting classes, legal guidance in Family Law, employment guidance and transportation arrangements. The House of Hope houses birthmothers awaiting adoptive families and/or homeless women with children. From this central location, all mothers and their children are transported to necessary medical, nutritional, educational, employment, parenting classes, work and court appointments, if needed.

**Issue: Public Access to Legal Assistance**

**Program:** Public File

**Date:** July 23, 2006

**Time:** 6:00A-6:30A

**Description:** The Sacramento County Public Law Library serves the bench, bar and citizens of Sacramento County. The California County Law Library system was established in 1891. Sacramento County Public Law Library is the 6<sup>th</sup> largest of California's 58 county law libraries with more than 65,000 volumes. The library is a practice library, focusing on practical materials for attorneys and lay persons. Use of the library's collection is free to all who enter the library. A team of highly skilled professional, technical, and clerical staff works together to provide appropriate resources to meet the legal research and information needs of library customers. The mission of the Sacramento County Public Law Library staff is to assist customers in their efforts to use the legal system effectively, continually improve services, cultivate new technologies to best serve customers, exhibit their values in their daily work, and seek to maximize customer's research dollar.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

Issue: **Drug Free Communities**  
Program: Public File  
Date: July 30, 2006  
Time: 6:30A-7:00A

Description: Project Help is a coalition of active and committed community leaders in Sacramento County organizing residents in the fight against substance abuse. Recognizing that drug and alcohol abuse pose an increasingly serious threat to our community, they are dedicated to the elimination of substance abuse by youth and adults – a coalition of leaders from all sectors of this community. Other communities have organized against substance abuse with dramatic success. A coalition here will strengthen Sacramento County's ability to battle the abuse of methamphetamine, alcohol and other drugs by: increasing public awareness of the hidden dangers and high costs of substance abuse, galvanizing and uniting the community in its prevention and treatment efforts and improving coordination among the numerous public and private front-line agencies. Projects include a "No Drugs in My Neighborhood" which aids law enforcement in identifying and investigating drug labs and dealers.

Issue: **Learning Disabilities**  
Program: Public File  
Date: August 6, 2006  
Time: 6:00A-6:30A

Description: LDA is a 501(c)(3) non-profit volunteer organization of parents, professionals, and adults with learning disabilities. Its purpose is to promote and support the education and general welfare of children and adults of potentially normal intelligence who manifest learning, perceptual, and/or behavioral handicaps. The goals of the Learning Disabilities Association of California are to: advance parents' understanding and responsibility for the education of their children; increase community awareness and acceptance of the unique problems of persons with learning disabilities and their families; expand communication with regular and special educators at all levels; respond to unmet needs of individuals with learning disabilities and promote or create services to meet those needs; develop social and educational opportunities for individuals with learning disabilities; promote vocational and career education opportunities; encourage research in all aspects of learning disabilities; stimulate development of early detection programs; and serve as a consultant and/or liaison with other parents and professional organizations.

Issue: **Counseling for Youth & Families**  
Program: Public File  
Date: August 6, 2006  
Time: 6:30A-7:00A

Description: Counselors at People Reaching Out assist youth and families in identifying difficulties and preventing or deterring drug and alcohol problems by providing information and educational materials. When specialized or professional services are appropriate, referrals are available. The program's educational community forums address personal growth, communication, parent/child relationships and substance abuse. Their Students Reaching Out program trains high school students to present prevention programs to fourth through eighth grade students in order to increase their conflict resolution, decision-making, and refusal skills in the areas of youth substance abuse and violence prevention. Mentors Reaching Out matches volunteer mentors from business and community organizations with at-risk high school students to encourage them in their academic, personal and career development.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

Issue: **Music Education for Youth**  
Program: Public File  
Date: August 19, 2006  
Time: 6:00A-6:30A

Description: The White Noise International Music Festival features jazz, pop, funk and soul performed by world famous artists. Proceeds benefit the Roberts Family Development Center in Del Paso Heights. For the past 5 years, the RFDC has created a safe environment for children and youth to learn effective study and other habits through its Music for Minors Program, After School Program, Summer Kids Camp, Discovery Childcare Center and Computer Café. 65% of students participating in the programs for two or more years either maintained or improved their grades. It has been repeatedly demonstrated that the arts play a critical role in helping kids perform better academically as well as help them develop discipline and team effort skills.

Issue: **Retirement**  
Program: Public File  
Date: August 19, 2006  
Time: 6:00A-6:30A

Description: Pre-Retirement coaching is a must for "Baby Boomers" going into Retirement. Even with 'financials' in good shape, it is not the happy, care-free life that "they" said it would be. There are far too many disturbing statistics about retirees and premature death. The more our guest studied the phenomenon called "Retirement", and its pitfalls, the more he became convinced of the importance of bringing greater awareness to people headed in that direction. I know simple awareness is often curative. Hidden and unspoken issues that come with retirement include loss of professional identity, loss of daily routine, loss of social circle and the loss of creative and productive outlets.

Issue: **A Benefit to Feed the Hungry**  
Program: Public File  
Date: September 3, 2006  
Time: 6:30A-7:00A

Description: Auburn's Black & White Ball is set for September 16<sup>th</sup>. Drawing upon successes from the past 14 years, the group selected some popular elements from the past and opted to move into new areas with this 14<sup>th</sup> annual ball. Four stages and a constantly moving, changing fifth venue promise elements of surprise during the five-hour ball. Billed as Northern California's largest outdoor party of the year, and staged by the Auburn Chamber of Commerce for the fourteenth year in a row, the annual Ball is always memorable and always well attended by many area residents. For the third year, the Auburn Chamber of Commerce partners with Raley's to fill area food closets. For each Black & White Ball ticket purchased, the Chamber donates \$5 to Raley's Food for Families, which supports local food closets.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

Issue: **Children's Programs**  
Program: Public File  
Date: September 3, 2006  
Time: 6:00A-6:30A

Description: The 11<sup>th</sup> Annual Roseville Splash. Proceeds from this very popular event are shared by the Chamber of Commerce's Building improvement funds and the Roseville Park, Recreation and Libraries youth programs. One of these programs is the Roseville Police Activities League (RPAL), a non-profit organization that provides recreational and educational activities for the areas youth at low or no cost. The police department concentrates on prevention and addressing issues that lead to juvenile crime before it actually occurs. Developing strong relationships with kids in the community helps build respect for those who wear the badge and trust in a child, making crime prevention a reality. RPAL is the unique organization focused on building these relationships by involving the community's youth in positive activities with positive role models. Police officers and volunteers coach and assist children in programs such as pottery, photography, boxing, drawing, golf, and many more. Besides being fun and educational, the programs address social issues such as peer pressure, emotional insecurity and academic problems.

Issue: **Programs for Underprivileged Youth**  
Program: Public File  
Date: September 10, 2006  
Time: 6:00A-6:30A

Description: The focus of the Rotary Club of Point West Sacramento follows that of Rotary International by working with two local schools: Jonas Salk Middle School and Encina High School as well as working with various charities and programs that will help improve the lives of less fortunate members of our community. They place special emphasis on programs where they can help children succeed. They believe that by transforming members of our society into productive people they stand the best chance of breaking the cycle of dependency upon society. Proceeds from the upcoming 11<sup>th</sup> Annual Brewfest benefit the Rotary's Operation School Bell which provides shows, school clothing or uniforms, hygiene kits and other appropriate items to Sacramento are K-6 children in need. The new clothing increases their incentive for regular school attendance, higher academic performance and enhances self esteem. Over 2000 students were clothed last year.

Issue: **Child Abuse Prevention**  
Program: Public File  
Date: September 10, 2006  
Time: 6:30A-7:00A

Description: Almost 800,000 children in California and over 6,000 children in Placer County are reported abused every year. Every 47 seconds a child is abused. One out of three girls and one out of six boys will be sexually molested. The Child Abuse Prevention Council of Placer County is a not-for-profit agency formed in 1988. It is governed by volunteer community leaders and children's agency professionals devoted to preventing and healing child abuse in all its forms. CAPC's vision is that all children grow up in safe, healthy and nurturing homes. Their goals include being advocates for the needs of Placer County's abused and neglected children, educating professionals and the community-at-large to recognize and do something about child abuse, creating new programs to prevent abuse and to help abused and neglected children, and planning and coordinating existing children's services to make them more responsive and cost effective.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

**Issue:** Youth Programs  
**Program:** Public File  
**Date:** September 17, 2006  
**Time:** 6:00A-6:30A

**Description:** The Taco Bell Foundation has successfully raised more than \$15 million to benefit at-risk teens, thanks to the support of customers, franchisees, vendors and employees over the past 10 years. This funding supports programs at Boys & Girls Clubs of America (BGCA), providing leadership and personal growth opportunities for more than a million young people since 1995. The Taco Bell Foundation is a public charity established in 1992 to improve the lives of young people. Through an exclusive partnership with the Boys & Girls Club of America, the Foundation created a national program to foster educational, career and service opportunities for teens. The Foundation's goals are met through donations from Taco Bell customers, along with support from Taco Bell Corp., its employees and franchisees. Funding supports the nearly 2,000 Taco Bell TEENS Supreme Keystone Clubs at Boys & Girls Clubs worldwide. These are small group leadership development clubs for young people ages 14-18. Additionally, there are 400 Teen Centers found at Boys & Girls Clubs across the country. Each center has its own dedicated staff and teen-oriented programming designed for the unique needs of its members.

**Issue:** Community Pride / Recreation for Physically Challenged Children  
**Program:** Public File  
**Date:** September 30, 2006  
**Time:** 6:00A-6:30A

**Description:** Sierrastyle Publishing, is hosting the Folsom Family Expo 2006. Countless activities and attractions will be featured throughout the day, including fingerprinting with the Folsom Police Department and free admission to the Folsom Zoo for the day. Thousands are expected to join the party. A percentage of the proceeds from this event will go to Shane's Inspiration, a non-profit organization whose mission is to develop universally accessible playgrounds that allow children with disabilities to play side-by-side with their able bodied peers, creating a truly integrated environment where compassion and acceptance can flourish. The goal is to build the first playground of this kind in Folsom. With the help of the community, they hope to build an interactive and educational playground where all children can play together.

**Issue:** Shaken Baby Syndrome  
**Program:** Public File  
**Date:** September 30, 2006  
**Time:** 6:30A-7:00A

**Description:** Shaken Baby Syndrome is a collective term for the internal head injuries a baby or young child sustains from being violently shaken. Every year, nearly 50,000 children in the United States are forcefully shaken by their caretakers. The victims are on average six to eight months old, but may be as old as five years or as young as a few days. The shaking may occur as a response of frustration to the baby's inconsolable crying or as an action of routine abuse. Infants and small children are especially vulnerable to SBS because their neck muscles are still too weak to adequately support their disproportionately large heads and their young brain tissue and blood vessels are extremely fragile. When an infant is vigorously shaken by the arms, legs, shoulders, or chest, the whiplash motion repeatedly jars the baby's brain with tremendous force, causing internal damage and bleeding. While there may be no obvious external signs of injury following shaking, the child may suffer internally from brain bleeding and bruising, brain swelling and damage; mental retardation, hearing loss, paralysis, speech impairment and learning disabilities; and death. Nearly 2,000 children die every year as a result of being shaken. Shaken Baby Syndrome is preventable with public education. Adults must be actively taught that shaking a child is never acceptable and can cause severe injury or death.



# **TO THE BEST OF OUR KNOWLEDGE**

**KDND-FM  
Sundays, 7:00A-7:30A**

### **Description**

Every day, faculty members at schools and universities throughout the world are making discoveries that shape our ways of thinking and redefine our understanding of today's knowledge-driven society. Since 1990, The Best of Our Knowledge has highlighted breakthroughs across disciplines and across the globe, putting you in touch with the men and women at the front of their fields. Each week, co-host Dr. Karen R. Hitchcock examines some of the issues unique to college campuses, looks at the latest research, and invites commentary from experts and administrators from all levels of education.

Glenn Busby, co-host and producer of Best of Our Knowledge, has made a special commitment to report on important developments in educational research. The fact is, at every college and university there is a great deal of research being conducted which could potentially have a dramatic impact on the ways in which we educate our students, from the lower grades right through graduate school. Unfortunately, all too often the results of that research are relegated to a shelf somewhere, or are only seen by the small number of people who actually read the scholarly journals. There is no question that the work is being done – the problem is, once it's done, the people in a position to benefit from it most haven't gotten a chance to hear about it.

## ISSUES / PROGRAMS LIST

### EDUCATION

Issue: **Historic – “First National Summit on the Advancement of Girls in Math & Science**  
Program: To The Best Of Our Knowledge  
Date: July 2, 2006  
Time: 7:00A-7:30A

Description: The U.S. national report card in science was just released. While some gains were seen in primary grades, middle grades and high school showed little or no progress. More details next week on that topic. Just days prior to those results, the first ever National Summit on the Advancement of Girls in Math & Science was held in Washington, D.C. It brought together for the first time over 100 of the top educators, mathematicians, scientists and corporate leaders from around the country. The Summit was co-hosted by Dr. Kathie Olsen, Deputy Director of the National Science Foundation, and Secretary of Education, Margaret Spellings. They were joined by leaders from NASA, plus former astronaut, Sally Ride, and the head of the National Board of Directors for the Girl Scouts of the USA. Secretary Spellings said low participation in math and science activities by girls is keeping them from achieving their full potential and weakening the nation's ability to compete. This event was so huge, that we plan to broadcast further segments of it during other shows later this summer.

Issue: **Tall Ship Semester for Girls**  
Program: To The Best Of Our Knowledge  
Date: July 2, 2006  
Time: 7:00A-7:30A

Description: Many of the speakers at that National Summit on Girls in Math and Science we just heard about emphasized programs outside the classroom. Practical, hands on applications to help encourage young women to stay in math and science. Well, we decided to revisit just such a program that we last reported on, on this show, seven years ago, in June 1999. It's the Tall Ship Semester for Girls based in San Francisco. It was only a year old in 1999. Now, after eight years, it's part of the Tall Ship Education Academy, partnered with San Francisco State University, and accredited by the Western Association of Schools and Colleges. The Tall Ship Semester for Girls provides a high school semester of academic instruction and credit. It takes high school girls outside classroom walls, and puts them in the open air on a tall ship's deck. First, the students spend six weeks learning about things like math needed for navigation, and the science of oceanography. Then, they moved to the Caribbean to board a 120 foot schooner, the Spirit of Massachusetts, for a six-week 2-thousand mile voyage of exploration and experimentation.

Issue: **Dutch Nautical School Teaches Real Sailing**  
Program: To The Best Of Our Knowledge  
Date: July 2, 2006  
Time: 7:00A-7:30A

Description: One thing the Dutch have done that's made a large impact on the world is sailing. Back in the 1600s, Holland and its East India Company ruled both the waves and the world of commerce. Dutch ships linked a vast colonial and commercial empire. Today, huge container vessels move most of the cargo. But the art of sailing is not entirely lost. The Enkuizen Nautical School in North Holland is the only place left in Europe where students can learn to sail the old fashioned way. We learn all about it from school director, Henk Wever.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

**Issue:** The 2005 U.S. National Assessment of Educational Progress Science Results  
**Program:** To The Best Of Our Knowledge  
**Date:** July 9, 2006  
**Time:** 7:00A-7:30A

**Description:** The 2005 National Assessment of Educational Progress science results were announced recently in Washington D.C. The NAEP, the so-called Nation's Report Card, was administered to some 300,000 students across the country in 4<sup>th</sup>, 8<sup>th</sup> & 12<sup>th</sup> grades. The report on science contains some encouraging news for schools with 4<sup>th</sup> graders. They showed improvements in science over 1996 and 2000 levels. However, 8<sup>th</sup> graders showed no gains. And, 12<sup>th</sup> graders actually lost ground. A few days ago, TBOOK spoke with the Assistant Secretary for Education at the Office of Planning, Evaluation, and Policy Development, Tom Luce.

**Issue:** First Ever Kinder Excellence in Teaching Award Gives \$100,000 to Denver Kindergarten Teacher, Linda Alston  
**Program:** To The Best Of Our Knowledge  
**Date:** July 9, 2006  
**Time:** 7:00A-7:30A

**Description:** A Denver teacher has won the first \$100,000 Kinder Excellence in Teaching Award. In Linda Alston's classroom... math, science and reading aren't the only things kindergartners are expected to learn. Grace and courtesy are just as important, and everything is Alston's Fairview Elementary School class, from the plants, the china teacups, to the pitcher and bowl used to wash tiny hands... has been placed there to foster those lessons. The award's creators, Rich and Nancy Kinder of Houston, claim this is the largest unrestricted award for a K thru 12 teacher in U.S. history. The Kinders hope the dollars call attention to what they describe as low pay for teachers. Alston's students come from poor, disadvantaged families. Indeed, to be eligible for the award, teachers must have worked in a school with at least 50% of its students qualifying for a free or reduced lunch program. Linda Alston is a graduate of Howard University, and previously won the National Excellence in Teaching Award from the National Council of Negro Women in 1996. She hopes to use the money to travel to South Africa and learn about education there.

**Issue:** Massachusetts State Science Fair  
**Program:** To The Best Of Our Knowledge  
**Date:** July 9, 2006  
**Time:** 7:00A-7:30A

**Description:** Since the first story in our show today was on science scores, we figured we'd seize the opportunity to take listeners along on a road trip to a state science fair. Not just any fair. This is the Massachusetts State Science Fair where world renowned colleges and universities reside, like the Massachusetts Institute of Technology. Pittsfield High School is an older inner-city public high school in Massachusetts' western most county. It's a community that has battled with the loss of major industries in the past few years. So it's had to deal with all the social issues that come with high unemployment. But recently, Pittsfield High School and its surrounding community received some great news. Several chemistry students won awards at the Massachusetts State Science Fair. This science fair is in its 57<sup>th</sup> year promoting inquiry, excitement and fun in STEM – science, technology, engineering and mathematics. The Fair accomplishes this through a consortium of resources... corporate, governmental and educational sectors. In fact, one of the highly sought prizes comes from a law firm that awards a complete patent application process. TBOOK traveled with the Pittsfield students on their bus, watched them and 350 other students display their science programs, and then attended the exciting awards ceremony.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

Issue: **Student Loans & Student Debt**  
Program: To The Best Of Our Knowledge  
Date: July 30, 2006  
Time: 7:00A-7:30A

Description: What do you think is the most important issue facing higher education? The American Association of University Professors conducted a survey recently to determine how people felt about the proposed Academic Bill of Rights. Perhaps to their surprise, respondents did not think political bias in the classroom was the most important issue facing higher education. That title clearly went to The High Cost of Tuition, chosen by 43%. According to a new report from the Southern Regional Education Board, many students at 4-year public colleges face a gap between their ability to pay for college and the cost of attending, even with money from financial aid. That gap is largest for students from lower income families. Their report draws on data from a survey by the National Center for Education Statistics. It says even when federal and state education loans are factored in, 45% of students still cannot meet their costs. At the same time, educators continue to debate how much money is available for students going to college. The federal government touts it is now making more student loan money available. While opponents claim that, in fact, less money is available. And all the while, we continually hear how important higher education is for keeping us competitive in the global marketplace. So we went in search of answers to find out more about student loans and debt. According to the not-for-profit advocacy group, Project on Student Loans, the average student borrower now leaves school with nearly \$20,000 in student loan debt, more than twice what it was just ten years ago. TBOOK spoke with two prominent authorities on this issue.

Issue: **Financing Your Online Higher Education, Part 2 of 2**  
Program: To The Best Of Our Knowledge  
Date: July 30, 2006  
Time: 7:00A-7:30A

Description: Congress has dropped the so-called 50% Rule that put restrictions on federal student aid. That means college is now more affordable, and more accessible for million more students. The 50% Rule was an amendment to the Higher Education Act. It made students who took 50% or more of their college courses by telecommunications, not eligible for federal financial aid, like Stafford loans or the Plus loans. So an entirely new community of institutions that offer distance learning can now compete with traditional colleges and universities for campus-based aid and for attracting students.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

Issue: **National Science Foundation Series – Powerful Signals: Transforming the Role of Women & Girls in Science & Engineering. The River Program: St. Margaret's School for Girls.**  
Program: To The Best Of Our Knowledge  
Date: August 6, 2006  
Time: 7:00A-7:30A

Description: The National Coalition of Girls' Schools is a leading proponent of single-sex education for girls. Since its foundation in 1991, NCGS has grown to include 105 girls' independent and public, day and boarding schools across the United States. And it also has affiliated with partners in Canada, Australia, the United Kingdom and other locations. Currently, there are some 45,000 students attending National Coalition of Girls' Schools in the U.S. alone. The Coalition's major areas of focus include: math, science and technology; academic achievement; financial literacy; and global citizenship. NCGS annually commissions an independent survey, asking recent graduates (among other things) how well they felt prepared for college and for science? Across the country, 50% of the girls' school graduates responded there were either well prepared... or better prepared... than their peers from coed institutions. But for one particular school, the graduates from St. Margaret's School for Girls in Virginia, that figure jumped to an overwhelming 93% who felt they were very prepared. That's a true testament to the innovative, collaborative nature of the science curriculum and qualified staff at the school. So naturally, we were curious to learn what they are doing that other schools can emulate. St. Margaret's School for Girls is located in the small, river town of Tappanahannock, Virginia. Over the past 85 years, the school has expanded from teaching 17 students in a room above a pharmacy, to an idyllic boarding school serving more than 150 young women, grades eight through twelve. The diverse student body comes from 12 countries and 14 states, and maintains an enviable 6 to 1 student to faculty ratio. Plus, 99% of its graduates continue on to attend college. St. Margaret's School for Girls places a special emphasis on science education. It realizes girls may view math and science careers in an unfavorable light for women. So, the girl's school has formulated special programs that offer students a real chance to enjoy science and succeed at it. One way St. Margaret's does this, is by bringing the river that flows right by its classrooms into its curriculum. TBOOK speaks with Margaret Broad, Head of School, St. Margaret's School for Girls, Tappanannock, Virginia and President, National Coalition of Girls' Schools; Mollie Conklin, Science Department Head; Sara Brooks, Chemistry Teacher; Sydney Harris, Student, 12<sup>th</sup> Grade; Anna Cooper, Student, 11<sup>th</sup> Grade; Heather Lin, Student, 10<sup>th</sup> Grade; Hannah Hunt, Student, 9<sup>th</sup> Grade; Alum, Lindsay Neist, Biology Major, Virginia Tech; and Alum, Kimberly Clark, Chemistry & Environmental Major, Randolph-Macon College.

Issue: **The Student Leadership Guide**  
Program: To The Best Of Our Knowledge  
Date: August 20, 2006  
Time: 7:00A-7:30A

Description: Students are always encouraged to become engaged citizens in school and in their own communities. But just how one does that, is not often made clear. So, the Center for Leadership Development at the University of Montana has published some help. It's called The Student leadership Guide. The guide has a more real-world, service-oriented tone that readers can use to try and make a difference in their classrooms, communities, and careers. It's been so popular that the guide is now in its third printing. TBOOK spoke with the guide's author, Brendon Burchard. Burchard is an award winning speaker on student life and leadership. He holds degrees in political science and organizational communication.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

Issue: **The College Prowler**  
Program: To The Best Of Our Knowledge  
Date: August 20, 2006  
Time: 7:00A-7:30A

Description: Everyone's heard about reality TV. But now there are campus "reality guides" that can help students make that all important decision about what college or university to attend. "College Prowler" originally started as a class project, and has since blossomed into a booming business with over 215 school-specific guides published, a website, and new features constantly evolving. These insider guides are written by students at each campus for students. They contain hundreds of student quotes, reviews, and grades on all aspects of campus life from academics, to housing, night life, parking, athletics, etc. TBOOK spoke with Chris Mason, Prowler's Chief of Strategy.

Issue: **A "Head Start" on Education: Classrooms, Curriculum, Language Skills, Teacher Qualifications & The Future**  
Program: To The Best Of Our Knowledge  
Date: September 3, 2006  
Time: 7:00A-7:30A

Description: As colleges and universities, and K thru 12 classrooms all gear up for the new school year... so, too, do classrooms for younger children... those who attend Head Start. Last week, we learned the Head Start program began in 1965. It's overall goal is to increase school readiness for children of low-income families to provide parity with their more advantaged peers. Over the past 41 years, Head Start has grown to serve 900,000 children with a budget of \$7 billion. Per pupil cost runs between \$9,000 and \$10,000 per child. And, Head Start attracts a remarkable one-million volunteers each year. This week, we focus on what Head Start classrooms look like, curriculum, language skills, teacher qualifications, and try to forecast what the future may hold. We get those answers from Dr. Wade Horn, Assistant Secretary for Children and Families in the U.S. Department of Health & Human Services. Dr. Horn holds a Ph.D. in Clinical Child Psychology from Southern Illinois University. Prior to this post, he was a former Professor of Psychology at Michigan State, former Director of Outpatient Psychological Services at Children's Hospital National Medical Center, and former Professor of Psychology and Behavioral Sciences at George Washington University.

Issue: **"If Cheating is Wrong, are Students who Cheat Wrong?"**  
Program: To The Best Of Our Knowledge  
Date: September 3, 2006  
Time: 7:00A-7:30A

Description: As schools swing into the new year, the questions of ethics and cheating will likely once again be a lead topic. Why do some students cheat? We are getting answers now from research just completed at Iowa State University. It finds students rationalize cheating. Professor Jeffrey Kaufmann is the lead author of the research paper titled, "Ethical Distancing: Rationalizing Violations of Organizational Norms." It's being published in an upcoming issue of the "Business and Professional Ethics Journal" and will be presented at an October forum through Iowa State's Center for Excellence in Learning and Teaching. We asked Professor Kaufmann to condense his findings into an essay for "The Best of Our Knowledge" He calls this version: "If Cheating is Wrong, are Students Who Cheat Wrong?" Kaufmann is a Professor of Management in the College of Business at Iowa State University in Ames, Iowa.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

Issue: **9/11 Student Post-Traumatic Stress Disorders**  
Program: To The Best Of Our Knowledge  
Date: September 10, 2006  
Time: 7:00A-7:30A

Description: This month marks the 5<sup>th</sup> anniversary of the September 11<sup>th</sup> attacks on the U.S. We remember that crucial time, by reliving some of those critical moments in our history, and in education. We hear what was said then, and reflect on what has happened since. Post-traumatic stress disorder is always a major concern in times of crisis. 9/11 is one of those classic textbook examples that caused all of us to feel stressed. How can parents talk with their children, and teachers with their students, to make them feel safer? What impact does stress have on things like homework and grades? Immediately following the terrorist attacks, TBOOK spoke with Dr. Harold Kudler, Clinical Professor of Psychiatry and Behavioral Sciences at the Duke University Medical Center.

Issue: **Back to School After 9/11**  
Program: To The Best Of Our Knowledge  
Date: September 10, 2006  
Time: 7:00A-7:30A

Description: During the months following September 11<sup>th</sup>, the media was flooded with reports and analysis. One full year later, in September 2002, then Secretary of Education, Rod Paige, appeared before the National Press Club in Washington for the Secretary's traditional Back To School Address. His remarks entitled, "Confronting Challenges to Change", credited teachers and educators with being the quiet heroes... on the front lines... providing safety and security for students.

Issue: **Debate: Public Education Versus Private Education**  
Program: To The Best Of Our Knowledge  
Date: September 25, 2006  
Time: 7:00A-7:30A

Description: It's Fall, and schools all across North America are returning to their regular classroom rhythms. At the same time, in the U.S., the debate over whether public schools or private schools provide a better education has heated up. This time, the fuel feeding that fire, is coming from the Education Department itself. A controversial report came out this Summer from the Educational Testing Service for the National Center for Education Statistics. The report compared 4<sup>th</sup> and 8<sup>th</sup> grade reading and math scores from nearly 7,000 public schools, and more than 530 private schools. The study found that 4<sup>th</sup> graders attending public schools did significantly better in math than comparable 4<sup>th</sup> graders in private schools. In 8<sup>th</sup> grade math, it also found that students in conservative Christian schools lagged behind corresponding students in public schools. This comes at a time when the U.S. Congress is considering voucher legislation that would pay for public school students to transfer to a private school of their choice. To hear two voices of this debate, TBOOK spoke with Reg Weaver, President of the National Education Association, the country's largest teacher's union, and Joseph McTighe, Executive Director of the Council for American Private Education, an umbrella organization representing 80% of the nation's private elementary schools.



## ISSUES / PROGRAMS LIST

### GOVERNMENT

Issue: **Student Loans & Student Debt**  
Program: To The Best Of Our Knowledge  
Date: July 30, 2006  
Time: 7:00A-7:30A

Description: What do you think is the most important issue facing higher education? The American Association of University Professors conducted a survey recently to determine how people felt about the proposed Academic Bill of Rights. Perhaps to their surprise, respondents did not think political bias in the classroom was the most important issue facing higher education. That title clearly went to The High Cost of Tuition, chosen by 43%. According to a new report from the Southern Regional Education Board, many students at 4-year public colleges face a gap between their ability to pay for college and the cost of attending, even with money from financial aid. That gap is largest for students from lower income families. Their report draws on data from a survey by the National Center for Education Statistics. It says even when federal and state education loans are factored in, 45% of students still cannot meet their costs. At the same time, educators continue to debate how much money is available for students going to college. The federal government touts it is now making more student loan money available. While opponents claim that, in fact, less money is available. And all the while, we continually hear how important higher education is for keeping us competitive in the global marketplace. So we went in search of answers to find out more about student loans and debt. According to the not-for-profit advocacy group, Project on Student Loans, the average student borrower now leaves school with nearly \$20,000 in student loan debt, more than twice what it was just ten years ago. TBOOK spoke with two prominent authorities on this issue.

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### **HEALTH**

Issue: **9/11 Student Post-Traumatic Stress Disorders**  
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Date: September 10, 2006  
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Issue: **Origins of Life: Science Research in Education Series “Did Amyloid Seed the Origins of Life?”**  
Program: To The Best Of Our Knowledge  
Date: September 25, 2006  
Time: 7:00A-7:30A

Description: So, just what the heck is an amyloid? Well, an amyloid is a complex protein resembling starch. It may be best known for its association with diseases like Alzheimer's, mad cow, and diabetes. Alzheimer's disease is the leading cause of dementia. It affects nearly half the population over 85, and in the U.S. alone, costs the economy an estimated 100-billion dollars each year. Researchers at Emory University and Argonne National Laboratory have discovered a new method to manipulate the self-assembly and formation of amyloid fibrils, a major component of brain plaques associated with Alzheimer's disease. This is opening new potential applications in research, industry and medicine. One of the lead researchers is Dr. David Lynn, the Howard Hughes Medical Institute Professor of Chemistry and Biology at Emory in Atlanta, Georgia.

## ISSUES / PROGRAMS LIST

### MINORITIES, WOMEN & AGING

Issue: **National Science Foundation Series – Powerful Signals: Transforming the Role of Women & Girls in Science & Engineering. The River Program: St. Margaret’s School for Girls.**

Program: To The Best Of Our Knowledge

Date: August 6, 2006

Time: 7:00A-7:30A

Description: The National Coalition of Girls’ Schools is a leading proponent of single-sex education for girls. Since its foundation in 1991, NCGS has grown to include 105 girls’ independent and public, day and boarding schools across the United States. And it also has affiliated with partners in Canada, Australia, the United Kingdom and other locations. Currently, there are some 45,000 students attending National Coalition of Girls’ Schools in the U.S. alone. The Coalition’s major areas of focus include: math, science and technology; academic achievement; financial literacy; and global citizenship. NCGS annually commissions an independent survey, asking recent graduates (among other things) how well they felt prepared for college and for science? Across the country, 50% of the girls’ school graduates responded there were either well prepared... or better prepared... than their peers from coed institutions. But for one particular school, the graduates from St. Margaret’s School for Girls in Virginia, that figure jumped to an overwhelming 93% who felt they were very prepared. That’s a true testament to the innovative, collaborative nature of the science curriculum and qualified staff at the school. So naturally, we were curious to learn what they are doing that other schools can emulate. St. Margaret’s School for Girls is located in the small, river town of Tappanahannock, Virginia. Over the past 85 years, the school has expanded from teaching 17 students in a room above a pharmacy, to an idyllic boarding school serving more than 150 young women, grades eight through twelve. The diverse student body comes from 12 countries and 14 states, and maintains an enviable 6 to 1 student to faculty ratio. Plus, 99% of its graduates continue on to attend college. St. Margaret’s School for Girls places a special emphasis on science education. It realizes girls may view math and science careers in an unfavorable light for women. So, the girl’s school has formulated special programs that offer students a real chance to enjoy science and succeed at it. One way St. Margaret’s does this, is by bringing the river that flows right by its classrooms into its curriculum. TBOOK speaks with Margaret Broad, Head of School, St. Margaret’s School for Girls, Tappanannock, Virginia and President, National Coalition of Girls’ Schools; Mollie Conklin, Science Department Head; Sara Brooks, Chemistry Teacher; Sydney Harris, Student, 12<sup>th</sup> Grade; Anna Cooper, Student, 11<sup>th</sup> Grade; Heather Lin, Student, 10<sup>th</sup> Grade; Hannah Hunt, Student, 9<sup>th</sup> Grade; Alum, Lindsay Neist, Biology Major, Virginia Tech; and Alum, Kimberly Clark, Chemistry & Environmental Major, Randolph-Macon College.

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**51%**

**KDND-FM**  
**Sundays, 7:30A-8:00A**

### **Description**

Over half the people in the world are women. What women do affects us all. Now, there's a radio program that takes a serious and intelligent look on society's impact on women and their impact on society. 51% is a weekly program of illuminating features and interviews focusing on issues of particular concern to women.



## ISSUES / PROGRAMS LIST

### EDUCATION

Program: 51%  
Date: July 9, 2006  
Time: 7:30A-8:00A

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One way to keep our daughters from being pigeonholed in pink collar jobs is to talk to them about science and technology while they are young. At a children's museum in southern California, a four foot Latina heroine is using lessons in electricity to generate some stimulating conversations about science between girls and their parents. 51% Mia Lobell reports.

Women have always been contributors to the sciences, but a number of those who fifty years ago helped uncover the structure of DNA. Three men were awarded the Nobel Prize for this discovery. How half a century later, biographer Brenda Maddox sheds some light on Franklin's contributions to this amazing discovery. 51% Pat Bradley spoke with Maddox about the scientific contributions of Rosalind Franklin.

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Date: August 6, 2006  
Time: 7:30A-8:00A

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## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

Program: 51%  
Date: September 10, 2006  
Time: 7:30A-8:00A

Description: In elementary, middle and high schools, colleges and universities, a new academic year has begun... with mixture of excitement and anxiety. Anxiety has traditionally been considered student terrain, but as commentator and school librarian Audrey Koester explains, teachers are familiar with it as well.

Sometimes the anxiety we associate with education can come long before school starts. For Latifa Mohammed, like many other high school students, it came with the first college rejection letter. The mailman did finally bring good news to Latifa Mohammed... she was accepted to California State University Long Beach.

Education, as most of us have learned, is certainly not limited to the classroom. Learning takes place in ways and environments we may have never expected. Something our young commentator Genevive Berger Weiser learned in the heart of Africa.

College freshman across the country are beginning a new chapter in their lives. Mary Elizabeth Orr is one of them. She is an ADA Comstock scholar at Smith College in Massachusetts. The ADA Comstock scholarship program at Smith is designed for women of non-traditional age who wish to complete a Bachelor of Arts Degree.

One of the amazing things about teaching is how much influence teachers have on their students. Nearly everyone remembers a teacher whose words, or deeds changed them in some way. And, some teachers make a habit of it. Commentator Lenore Skenazy tells us about one of them.

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### HEALTH

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Description: It can happen anytime within the first year of childbirth. It can bring sadness, lack of energy, guilt, anxiety, sleeplessness, a lack of interest in the baby, fear and a host of other symptoms. According to the American Psychiatric Association, about 1 in 10 new mothers experience some form of postpartum depression. Actress Brooke Shields was one of those mothers. Shields has made her story public in an effort to help other women. She spoke with 51% Joe Donahue about her experience.

Women who are past their child bearing years may be experiencing symptoms associated with menopause. Dr. Lynn Shuster is the editor of the Mayo Clinic Women's Health letter, and she joins us with advice for dealing with those symptoms.

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Date: August 20, 2006  
Time: 7:30A-8:00A

Description: Until recently, many of the women at Fashion with a Mission... in the Dutch city of Nijmegen were homeless. Today, they're making serious designer clothing that's headed for catwalks of Europe. Radio Netherlands Lisbeth Debaaker visited the women in their studio. Spoke with one of the projects founders Lydia Coohmpete.

Women account for more than a quarter of new HIV-AIDS diagnoses. When a woman becomes infected and she's a mother, it changes her life and the lives of her children. A program at the University of Alabama in Birmingham is working to help HIV positive moms better manage stress so they can be better moms and live healthier lives. Rosemary Pennington has more.

Nora Ephron doesn't like her neck. The woman who brought us When Harry Met Sally, Sleepless in Seattle, and You've Got Mail has just released a new book that examines, among other things, American's urge to stop the aging process. And she starts with her search for a quick fix for her neck issues. She shared those issues with our own Joe Donahue.

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### MINORITIES, WOMEN & AGING

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Program: 51%  
Date: September 17, 2006  
Time: 7:30A-8:00A

Description: Mary & Jeanne pay tribute to the late governor Ann Richards.

Mary and Jeanne share some of the stories, "beneath the headlines".

Rebecca Traister of salon.com's Broadsheet Blog joins us to talk about some of the stories she's been working on.

Jim Horne talks with the new editors of Mother Jones magazine.

Feminist theorist and author Lori Marso on what the great feminist thinkers had in common with the women of today.

## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY

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## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

Program: 51%  
Date: September 24, 2006  
Time: 7:30A-8:00A

Description: You never really know what kind of challenge life is going to hand you. Five years ago author Abigail Thomas was waiting for her husband Rich to return from walking their dog. But while chasing the dog across the street, Rich was hit by a car. His brain shattered... he had no memory of the incident, or anything that happened the hour, the day or year before. He was subject to fits of rage, terrors and hallucinations. His life, and Abigail's were changed forever. Abigail was forced to make the difficult choice between trying to care for him herself or submitting him to an institution for the rest of his days. In order to have some semblance of a life herself, she chose the latter. She shares that experience with us...

So, if you're looking for insight into what's really happening in your life... where do you go? Close friends? A therapist? A guru? Well, author and comedienne Amy Borkowski didn't have to look any further than her credit card bill. Amy Borkowski is a comedienne and author of *Statements: True Tales of Life, Love and Credit Card Bills*. She recently told the folks at Newsweek that while credit card statements are an easy way to keep a diary, she recommends wearing waterproof mascara to read them... as it can be "very emotional".

**PUBLIC SERVICE ANNOUNCEMENTS**

KCTC, KDND, KRXQ, KSEG, KSSJ and KWOD rotate Public Service Announcements at a rate of at least one per air shift. Each PSA is in rotation for approximately two weeks. Among the groups whose announcements aired last quarter are as follows:

	<b><u>KCTC</u></b>	<b><u>KDND</u></b>	<b><u>KRXQ</u></b>	<b><u>KSEG</u></b>	<b><u>KSSJ</u></b>	<b><u>KWOD</u></b>
Alive at 25	2	3	2	3	2	3
Fulton El Camino Rec & Park Dist.	2	2	3	2	3	2
ALS Assoc. Greater Sac Chapter	3	3	3	2	2	2
Sac. Ronald McDonald House	2	2	2	3	3	3
Muscular Dystrophy Association	3	4	4	3	3	4
Safe Kids of Placer County	4	3	3	4	4	3
Strategies for Change	3	3	2	2	3	3
CA Dept of Health Services	2	2	3	3	2	2
Keaton Raphael Memorial	3	4	4	3	3	3
Breathe California	4	3	3	4	4	4
Sac. Asian Pacific Chamber	3	2	2	2	3	3
Rocklin Chamber of Commerce	3	3	2	2	3	3
Oak Park Kids Run	3	3	3	2	2	2
Chipping Away at Childhood Cancer	2	2	2	3	3	3
Sammie's Friends	3	4	4	2	2	3
Sac. Valley AIDS Run/Walk	2	4	3	2	4	3
Feed the Children	3	3	3	3	3	3
El Dorado Women's Center	4	2	2	4	4	2
Mother Lode Rehab Center	2	4	4	2	2	4
Pink Ribbon Breast Cancer Fund	2	3	3	2	3	3
Canine Companions Independence	3	2	2	3	2	2
Library Literary Services	4	3	3	4	3	3
Breast Cancer, inc.	3	4	4	3	4	4
Hangtown Active 20-30 Club	2	3	2	3	2	3
The Bloodmobile	3	2	3	2	3	3
Family Connections Adoptions	4	2	4	2	4	2
Court Appointed Special Advocates	2	4	2	4	2	4
Great American River Clean Up	3	3	3	2	2	2
Active 20-30 Club of Sacramento	2	2	2	3	3	3
Susan G. Komen Breast Cancer	4	4	3	4	4	3
Disaster Education Fair	3	3	4	3	3	4
Bayside Covenant Church	2	2	3	2	3	2
Performing Animal Welfare Society	3	3	2	3	2	3
Sacramento Birthing Project	2	2	4	2	2	4
Bradshaw Christian School	4	4	2	4	4	2
Turning Point Community Programs	3	2	3	2	3	2
St. Jude's Children Hospital	2	3	2	3	2	3
Roseville Parks & Recreation	1	2	2	2	4	4
Healing Hands, Healing Hearts	2	4	4	4	2	2
St. Anthony Parish Comm. Center	3	3	2	3	3	2
Boys & Girls Club of Sacramento	2	2	3	2	2	3
Bikers Against Child Abuse	4	4	3	4	3	4
Pleasant Grove High School Band	3	3	4	3	4	3
Family Meal Day	2	4	4	2	2	4
Stewardship Council	4	2	2	4	4	2
Freedom From Hunger	3	4	3	3	4	4
Placer SPCA	4	3	4	4	3	3
Northern CA Scleroderma Chapter	2	2	3	2	2	2
Domestic Violence Intervention Ctr.	3	2	3	3	3	3
Bone Cancer Research Foundation	3	3	3	2	2	2
Harvey's Help for Pets in Need	2	2	2	3	3	3

City of Sacramento	3	2	3	2	3	2
Sacramento Public Libraries	2	3	2	3	2	3
Challenge Sports Camp of Dixon	3	3	3	2	2	2
Center for Cultural Interchange	2	2	2	3	3	3
St. Vincent DePaul Society	3	2	2	3	3	2
Summer Healing Arts Festival	3	2	3	2	3	2
Sacramento Habitat for Humanity	2	3	2	3	2	3
Sierra Adoptions Services	2	3	3	2	2	2
Soroptomist International Club	3	2	2	2	3	3
Children's Miracle Network	2	3	3	3	2	2

#### **SACRAMENTO VALLEY BROADCASTERS ASSOCIATION / ASCERTAINMENT**

SVBA conducts Ascertainment interviews because the member stations believe it is an excellent way to stay in touch with community leaders and to stay informed about issues that should be reported on in news and public affairs programs. During an ascertainment interview, station representatives take notes on speakers' comments, which are then used to generate ideas for news and public affairs programs. Guests this quarter included speakers from the Xeroderma Pigmentosum Family Support Group, American Theatrical Organ Society, Registrar of Voters, Hanson McClain Investments, and Canine Companions for Independence. (The group was off for July & August)

#### **NEWS REPORTS**

Entercom stations air newscasts twice an hour during Morning Drive, beginning at 5:50am and running until 8:50am, for a total of approximately 375 newscasts per quarter. The reports include national and local news. The content of the news stories range from major national headline issues to those that directly and specifically affect the greater Sacramento area including the following: Education, Economy, Government, Health, Environmental/Energy/Transportation, Crime, Drug Abuse, Minorities/Women/Aging, and Youth/Family. On an average each newscast is made up of six stories for a total of over 2,300 topics per quarter.